## AGENDA ARKANSAS LOTTERY COMMISSION HIGHER EDUCATION COMMITTEE

Wednesday, April 16, 2014 9:30 a.m. Conference Room Third Floor 124 West Capitol Avenue Little Rock, Arkansas

- I. Call to order
- II. Consideration of university/college advertising
  - Presentation Joanna Bunten, Advertising and Marketing Director
  - Comments Director Woosley
- III. Recommendation to full Commission
- IV. Other business

Adjourn